

IACON

Iowa Connections

Iowa Distance Learning Association

Iowa Association for Communication Technology

2008
April 17-18 Cedar Rapids, Iowa

Spring Conference

*From Traditions
to Possibilities*

Registration and
Membership Brochure

Conference Information

Costs

\$50 / person for the preconference
\$80 / person; includes all Friday events and food

Location

Crowne Plaza Hotel
350 1st Avenue NE
Cedar Rapids, IA 52401
Phone (319) 363-8161
Fax (319) 363-3804

Lodging

Rooms are reserved for IACON attendees at the Crowne Plaze Hotel at the conference rate of \$79. Included are an indoor pool and spa. Rooms are also available on the Concierge floor and include breakfast and additional amenities for \$99. These rates are guaranteed through April 2, 2008. Be sure to mention IAC (assigned reservation code for our group) when making your reservation in order to receive the discounted conference rate.

Parking

Following check-in, drive out of the west end of the Hotel driveway. Take (3) right turns, which will put you at the entrance of the **Five Seasons Parkade**. The skywalk, which connects the parkade to the Hotel complex, is located on the 3rd level in the parking ramp. This will lead you directly to the 2nd floor of the Hotel. From the parkade, follow the skywalk and you will see the Hotel Lobby entrance on the left hand side.

High Speed Internet

Available at Crowne Plaza Hotel

Questions?

Rosemary Hildreth
515-964-6422
rkhildreth@dmacc.edu

About the Sponsoring Organizations:

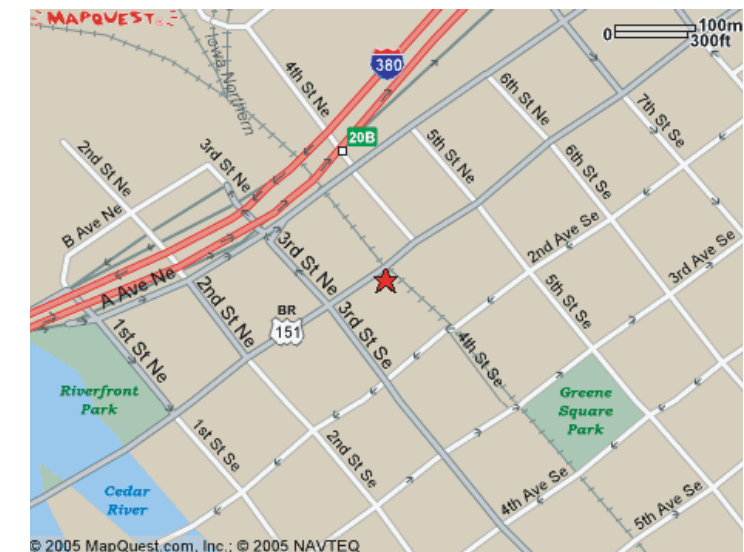
The purpose of the **Iowa Association for Communication Technology (IACT)** is to provide a forum for and support to providers of communication technology services in Iowa institutions, businesses, and other agencies involved in education and training. A goal of IACT is to provide access to information about communication technology, information technology, and instructional media through the use of conferences, tours and networking opportunities.

www.iact-iowa.org

The **Iowa Distance Learning Association (IDLA)** brings together professionals in distance learning areas from education, corporate training, government and military organizations to share experience, knowledge, and expertise to better serve lifelong learners. www.idla.org

Maps

Cedar Rapids



Map provided by Mapquest

Directions to the Crowne Plaza Hotel
From I-380 in Cedar Rapids:
Exit 20B, two blocks East to First Avenue
and three blocks South to hotel entrance.

From Traditions to Possibilities

Schedule At-A-Glance

Preconference Schedule

Thursday, April 17, 2007

Cedar Rapids, Iowa

Noon Conference registration begins

1:00-3:00 pm Web 2.0 Panel Demonstration

3:15-5:15 pm Second Life

7:00-8:30 pm Reception

Visit www.IDLA.org for complete descriptions

Conference Schedule

Friday, April 18, 2007

Cedar Rapids, Iowa

7:15-8:30 am Registration and Continental Breakfast

8:15-8:30 am Welcome

8:30-9:30 am **Keynote Speaker**
Lori Gully

History, Development, Best Practices & Lessons Learned

9:30-10:30 am Vendor Visitation with Morning Refreshments
The vendor area will be open until 2:00 pm

10:30-11:30 am Breakout Sessions 1

11:30 am - Noon IACT Business Meeting
IDLA Business Meeting

Noon - 1:00 pm **Lunch and Keynote Speaker**
Leigh E. Zeitz, Ph.D.

Web 2.0: Gadgets Gizmos and Widgets for Education

1:00 - 1:15 pm Door Prizes

1:30 - 2:30 pm Breakout Sessions 2

2:40 - 3:40 pm Breakout Sessions 3

3:30 - 4:00 pm Refreshment break and Evaluations

Keynote Speakers

Lori Gully

Director of Florida Services, Florida Virtual School

Lori Gully's career has come full circle. It is a career marked by effectively utilized talent, happy clients, and thousands of students whose education has been well facilitated.

Gully began her career in the classroom teaching Language Arts, Drama, and Stagecraft. She then spent three years as an International Baccalaureate program coordinator at Fort Myers High School. During her period of employment at Florida Virtual School, Gully taught online classes, supervised FLVS adjunct faculty, and assisted districts in using FLVS courseware. She even spent a year working on the tech team as the liaison to the learning management system vendor and working with the student management database.

Gully appreciates her school's pioneering spirit and its customer service philosophy. As the Director of Florida services, she is responsible for working with the FLVS e-Learning and Franchise teams in growing the base of FLVS students across the state. In addition, she works with the Customer Care staff who assist calls in finding the FLVS help they need.

Gully's ultimate career goal is to help students become successful. As a teacher and teacher support professional, she has used her skills and user-friendly approach to create successful outcomes for students and coworkers.

Gully graduated Summa Cum Laude from the University of Central Florida with a B.S. in Secondary English Education. She is married to her husband Curt, and admits to an addiction to Books on Tape and to the stage.

Leigh E. Zeitz, Ph.D.

Leigh Zeitz is first and foremost a teacher. He has had the privilege of teaching at all levels from first through twelfth grade in public, private and prison schools as well as at several universities. As an associate professor in the instructional technology program at the University of Northern Iowa, Dr. Zeitz teaches practicing and future teachers about supporting learning through technology. Over the past 30 years, Dr. Zeitz has written 7 books, over 60 articles and given over 100 presentations on three continents about technology and education.

Dr. Zeitz is also an innovator. He is continually exploring new ways to make learning more exiting and relevant through technology. He is particularly excited about how the Web has exploded the learning arena for all. He sees Web 2.0 as an interactive connection that empowers students, young and old, to become active members in Today's world.

Dr. Zeitz recently taught a course entitled Emerging Instructional Technology that opened his eyes to opportunities for creating active student-based learning. His students shared their ideas and visions through blogging, podcasting, creating digital videos, and even publishing a collaborative online wikibook. It was an experience where they incorporated a variety of Web 2.0 tools to create a learning environment where the empowered students and teacher explored new opportunities together.

You may want to visit some of his websites:

- Dr. Z Reflects blog – <http://drzreflects.com>
- Dr. Z's Website - <http://www.leighzeitz.com>
- Keyboarding Research – <http://www.keyboardingresearch.org>
- Digital Portfolios Made Easy – <http://www.dpme.org>

Conference Sessions

Breakout Sessions 1 (10:30 -11:30)

Social Networking

Derek Sallis & Regine Monestine, University of Northern Iowa

Designing Online Instruction

Ana Donaldson & Mary Herring, University of Northern Iowa

Building Community/Teacher/Student Relationships

Sarah White, Des Moines Area Community College

Elements of Successful Online Courses

Chuck Sengstock & Jean Cross, Drake University

Breakout Sessions 2 (1:30 - 2:30)

E-learning Development Tools

Stephen Acheson, University of Northern Iowa

eDoc Electronic Portfolios

Lesya Hassall, Iowa State University

ID, Measurement and Assessment of Online Students

Steve Reinschmidt, Southeastern Community College

Engaging Students Through Use of Video Cameras

Arlan Thorson, Iowa Learning Online

Breakout Sessions 3 (2:40 - 3:40)

Tools for Online Collaborative Writing

Lois Lindell & Leigh Zeitz, University of Northern Iowa

Engaging Students Through Use of Video Cameras

Lisa Wiebenega Stroschine, Coe College

ICN/IPTV/Iowa Learning Online

Arlan Thorson, Iowa Learning Online

Tools for Online and Face to Face Classes

Dan Petrak, Des Moines Area community College

High School Distance Learning Programs

Marcel Kielkucki, Kirkwood Community college

www.idla.org

www.iact-iowa.org

IACON Spring Conference

Registration Form and Membership Renewal Form

_____ Yes, I'll attend the Preconference on Thursday, April 17, 2008 \$50.00

Yes, I'll attend the Spring Conference on Friday, April 18, 2008

Registration includes Conference Registration and Lunch

_____ New/Renewal IACT Membership \$90.00

_____ New/Renewal IACT Student Membership \$37.50

_____ IDLA Current Member \$100.00

_____ IDLA Current Student Member \$30.00

_____ New/Renewal IDLA Membership \$110.00

_____ New/Renewal IDLA Student Membership \$47.50

_____ Disability related accomodations requested: _____

_____ Please check if you would prefer a vegetarian lunch

I am not able to attend the Spring Conference, but would like to join or renew my membership:

_____ New/Renewal IACT Membership \$15.00

_____ New/Renewal IACT Student Membership \$7.50

_____ New/Renewal IDLA Membership \$35.00

_____ New/Renewal IDLA Student Membership \$17.50

Proof of student status must be enclosed for Student Memberships

Total Amount Enclosed _____

Bill Me _____

Name (Print) _____

Title _____

Organization _____

Mailing Address _____

City / State / Zip _____

Phone _____

Fax _____

Email _____

Mail completed registration form to:

Rosemary Hildreth

Iowa Distance Learning Association

2006 S. Ankeny Boulevard

Building 5, Room 27

Ankeny, IA 50023

If you prefer, you may fax your reservation to: 515-965-6002

Questions: 515-964-6422 or rkhildreth@dmacc.edu

Photocopy this form for additional participants.