

Marci Powell | Biography

Marci Powell, Global Director for Higher Education & Training, at Polycom, Inc. USDLA Chariman Emeritis and Past President.

Powell has extensive experience in distance learning and e-learning with expertise in applications related to life long learning and innovations. She is an industry expert in the field of educational technology and telecommunications.

As President of USDLA, Powell works with Dr. John Flores, USDLA CEO to lead an association focused on global support of distance learning programming, applications, and leadership. In her current capacity at USDLA and Polycom, she provides thought leadership and strategic planning in the use of technology to address education and training needs.

She has more than 17 years of progressive leadership and management serving as an advisor to public and private sectors in North America, Europe, Australia, New Zealand and Japan. Powell is an internationally known keynote speaker.

Prior to assuming her position at Polycom, Powell was Director of Educational Advocacy for AT&T where she was named to AT&T's President's Club. There she worked with numerous educational institutions in creating distance learning programs and successful integration of technology to empower 21st century learning. Previous to AT&T, she was President of VibrantC, Inc. and Global Education Market Manager for VTEL.

Powell began her career as a classroom teacher and has since served as an administrator at various educational institutions across Texas. During her service as Technology Coordinator at Allen ISD, the district was named the "Lighthouse District for Technology Integration" by the Commissioner of Education.

Powell was the recipient of the prestigious Don Foshee Outstanding Leadership award in 2002, the TxDLA Outstanding Individual Commitment to Service award in 2000, and the Texas Computer Education Association (TCEA) Technology Support Person of the Year in 1998. She has been published in USA Today, Distance Learning Magazine for Leaders, and TASSP Texas Study, a publication of the Texas Association for Secondary School Principals. Powell has been quoted in numerous publications including University Business, NZ Interface Magazine, Campus Technology Magazine Auckland Herald, and Nikkei IT Pro in Japan.

Ms. Powell serves on the Global Advisory Council for The Observatory for Borderless Higher Education which conducts international research and partnership projects with UNESCO, the World Bank, Commonwealth of Learning, the European University and others. OBHE has 180 organizational members in 50 countries. She is also Chairman of the Board for Communities in Schools San Antonio and serves on the International Society for Technology in Education SIGIVC steering committee.

Sincerely,

**Marci Powell, Global Director for Higher Education & Training
USDLA Chariman Emeritis and Past President**

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