

To: Prospective Exhibitors

From: Chuck Sengstock, IACT

Date: August 3, 2009

Re: IACT-IDLA Joint Conference, April 16, 2010

The Iowa Association for Communication Technology (IACT) and the **Iowa Distance Learning Association (IDLA)** serve professionals who work in media production, educational technology and distance education. Our members are keenly interested in learning about state-of-the-art products and services that support their efforts. We cordially invite you showcase your company as you meet and get to know our members. Following is a summary of key information:

What: IACT-IDLA Conference

When: Friday, April 16, 2010

Exhibit Times: 8:00 AM-4:15 PM

Where: Adventureland Inn, Altoona Iowa, 305 34th Avenue, Altoona, Iowa 50009 (515) 265-7321 or (800) 910-5382 (Adjacent to Adventureland Amusement Park).

As an exhibitor, you will receive:

- access to professionals who are keenly interested in your products and services;
- set-up and display areas in a centrally located, easily accessed conference center;
- spacious booths in the ground-level Exhibit Hall;
- acknowledgement of sponsorship for the exhibitor reception;
- all meals and break refreshments;
- the option of sponsoring a conference break time; and
- the option of placing an ad in our conference program and website

Pricing information is included on the Exhibitor Contract. Booth space will be assigned in the order in which paid contracts are received. We look forward to partnering with you in serving the needs of technology professionals in Iowa. If you have questions, please contact:

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